

Nawkaw

Changing the color of masonry

Official supplier of Reckli formliners



For immediate release

Changing the Face of Concrete in the Sunshine State

Nawkaw adds a new representative for sales in Florida

Bogart, Georgia (Nawkaw Corporation) December 11, 2008 – Nawkaw hired Mel Robinson, of Orlando, Florida, to handle all product and service requests for the State of Florida. Mel comes to Nawkaw with an extensive background in the construction industry. Beginning in 1997, his position with Dura-Loc Roofing Systems, Ltd. as a Regional Manager gave him the opportunity to develop relationships with customers and contractors throughout 13 states, including Florida. Moving on to Tek-Rail in 2000, he was responsible for implementing a PVC rail system within the state of Florida.

Mel comes to us from Leesburg Concrete Company, where he worked alongside developers, contractors, architects and project management groups, including those established within the government, county and educational sectors. His previous experience will be of great value to the Nawkaw operations within the state.

With over 20 years of experience in the design/build, construction and concrete industries, both in the US and Europe, Mel is sure to become the source for Nawkaw product information and service from the panhandle to the keys. Mel's history of working with architects and specifiers will help facilitate any concrete forming and color staining projects throughout Florida, from Jacksonville to the Florida Keys. The representative for the Florida panhandle is Nathaniel Jones, Southeast Regional Manager. Mr. Jones also represents the states of Georgia and Alabama.

To contact Mel Robinson, please phone toll free to 800-905-2692. He can also be reached by cell at 407-212-1766 or by email at mel.robinson@nawkaw.com.

About Nawkaw Corporation:

Nawkaw Corporation has been in the US for 21 years and is the leader in masonry and concrete color treatment. Using our own lab tested proprietary products and labor force we offer a 25-year warranty on product and labor. Nawkaw's products are considered to be the standard for masonry and concrete color applications. The process is utilized in decorative re-coloring, renovation, restoration, and corrective coloring projects. Nawkaw is proud to be the Official US Distributor for RECKLI formliners. Nawkaw also supplies supporting products like demoulding materials, formliners-adhesive and cleansers. Reckli has been the world leader in formliner manufacturing for over 40 years, with distributors worldwide.

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